



2025 Industry Partner Opportunities

Participate in the premier infectious diseases event — **IDWeek 2025!**

IDWeek attendees represent all facets of ID research and treatment, from the bench to the bedside.

IDWeek is the leader in collaborative ID education with the mission of advancing science and improving care.

Gathering over 12,000 attendees, **IDWeek** is the must-attend event to share your products, services and innovations with the infectious diseases community including health care providers, researchers, educators, public health officials and more.

Join us!

Atlanta, GA • Oct. 19 – 22, 2025

idweek.org/industry

As of 1/28/2025

Support IDWeek

The amount range for each support level is based on total **IDWeek** support received by a corporation and its subsidiaries. It does not include amounts spent on exhibit space, educational events and/or promotional opportunities.

Choose from four different support levels.*

Each level is multisourced and can be supported by more than one supporter.

SILVER Patron — \$5,000 – \$49,999

- 2 complimentary attendee registrations
- 2 leadership reception invites

GOLD Patron — \$50,000 – \$199,999

- 4 complimentary attendee registrations
- 4 leadership reception invites
- Pre Opening VIP Exhibit Hall Tours

PLATINUM Patron — \$200,000 – \$499,999

- 20 complimentary attendee registrations
- 8 leadership reception invites
- Pre Opening VIP Exhibit Hall Tours
- Biweekly strategy meetings with **IDWeek** team
- 1 complimentary hard wall meeting space in convention center, *when possible*
- Equal level listing for IDSA, SHEA or PIDS Foundation**
- \$50,000 credit toward promotional item selections
- Two picks in the 1st Round at the **IDExchange**

DIAMOND Patron — \$500,000+

- 40 complimentary attendee registrations
- 15 leadership reception invites
- Pre Opening VIP Exhibit Hall Tours
- Special VIP Escape Room time slot
- Biweekly strategy meetings with **IDWeek** team
- 2 complimentary hard wall meeting spaces in convention center, *when possible*
- Headquarter hotel room block (based on availability)
- Equal level listing for IDSA, SHEA or PIDS Foundation**
- \$75,000 credit toward promotional item selections
- Three picks in the 1st Round and two in the 2nd Round at the **IDExchange**

All supporters receive:

- Name in *IDWeek Daily News*
- Logo on convention center signage
- Support level ribbons for booth staff badges
- Floor decal indicating support level for booth perimeter

* Individual a la carte purchases for booths, industry educational events and promotional opportunities do not qualify for corporate support packages.

** Equal level listing does not include the benefits from the societies' foundations.

Thank you to all who participated at IDWeek 2024

Abbvie	CMI Media	Insmmed Inc.	PrecisePK
Acurx Pharmaceuticals	CorMedix Inc.	Invivyd	pRxcision Inc.
ADMA Biologics	CosmosID	IV Ensure	Q-linea
Agency for Healthcare Research and Quality	Creative Diagnostics	Karius	QuidelOrtho
AIDS Healthcare Foundation	Cumberland Pharmaceuticals	Labcorp	Roche Diagnostics
Airfinity	DCN Dx	MannKind Corp.	Saliva Direct Inc.
ALK	deepull diagnostics	Med Learning Group	Sanford Guide
American Academy of Pediatrics	Defense Health Agency	Medscape	Sanofi
American College of Physicians	Diasorin	Melinta Therapeutics	Saudi Pediatric Infectious Diseases Society (SPIDS)
American Society for Meningitis Prevention	DoseMe	Merck & Co. Inc.	Seegene USA
Amgen Rare Disease	Dynavax Technologies	MicroGenDx	Selux Diagnostics
AmplifyMD	Elsevier	MiraVista Diagnostics LLC	Sepsis Alliance, Peggy Lillis Foundation, NTMir
Applied BioCode	Eurofins Viracor	Moderna	Serimmune
Associates of Cape Cod Inc.	Extreme Microbial Technologies	National Emerging Special Pathogens Training and Education Center (NETEC)	Shionogi Inc.
Association of Medical Microbiology and Infectious Disease (AMMI) Canada	FDA/CDER/DDI	National Hispanic Medical Association	Society of Infectious Diseases Pharmacists
Astellas Pharma US, Inc.	Ferring Pharmaceuticals Inc.	National Jewish Health	Solu
AstraZeneca	Firstline	Nerdcore Medical	Springer Nature
AusDiagnostics	Food and Drug Administration - Office of New Drugs	Nestlé Health Science I Seres Therapeutics Inc.	T2 Biosystems
Avails Medical	GIDEON Informatics Inc.	Northwell Health	Takeda Pharmaceuticals
Bavarian Nordic	Gilead Sciences Inc.	Norton Medical Group	Techcyte
Bavarian Nordic Medical Affairs	GSK	Novavax Inc.	The European Society of Clinical Microbiology and Infectious Diseases (ESCMID)
Biocodex Inc.	Healix Infusion Therapy	Nozin	Theratechnologies Inc.
bioMerieux Inc.	HealthHIV	Option Care Health	Theraworx Protect
BodyCAP	IMMY	Owlstone Medical	University of Toronto Press
Bruker	Infectious Disease Association of California	Oxford University Press	University of Washington
Cambridge University Press	Infectious Disease Special Edition	P95	Until There's A Cure Foundation
Cepheid	Infinity Bio	Paratek Pharmaceuticals	VE AME
CHROMagar	Inflammatix	Parexel	ViiV Healthcare
	InflaRx Pharmaceuticals	PathoNostics B.V.	Vindico Medical Education
	Innoviva Specialty Therapeutics	Pfizer	Virax Biolabs (UK) Limited
		Physicians' Education Resource	
		PICC Guard	

Overview & Schedule

IDWeek is the joint annual meeting of the Infectious Diseases Society of America (IDSA), Society for Healthcare Epidemiology of America (SHEA), the HIV Medical Association (HIVMA), the Pediatric Infectious Diseases Society (PIDS) and the Society of Infectious Diseases Pharmacists (SIDP).

The IDWeek 2025 program will be available by mid to late February by visiting idweek.org/program.

**All exhibitors, event hosts and promotional advertisers must be directly related to the field of infectious diseases. IDWeek must approve all participating companies.*

All opportunities and packages in this Prospectus are subject to change. Additional opportunities may be added.

Attendee Demographics

Complete IDWeek Demographics: idweek.org

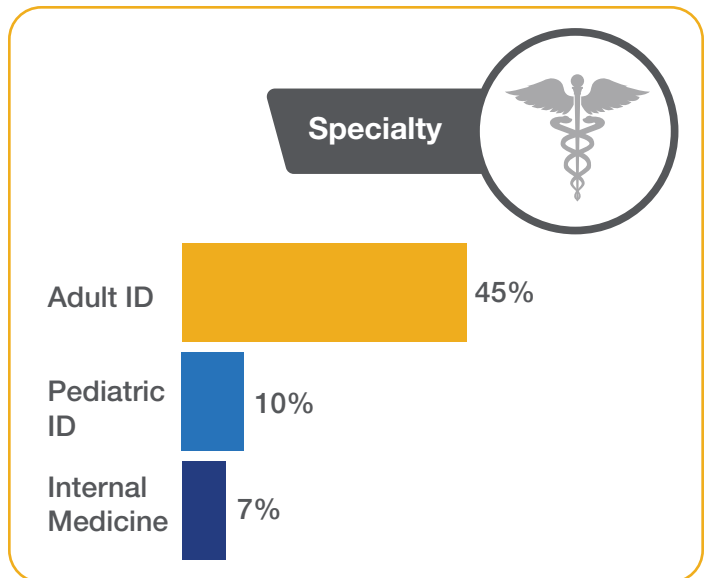
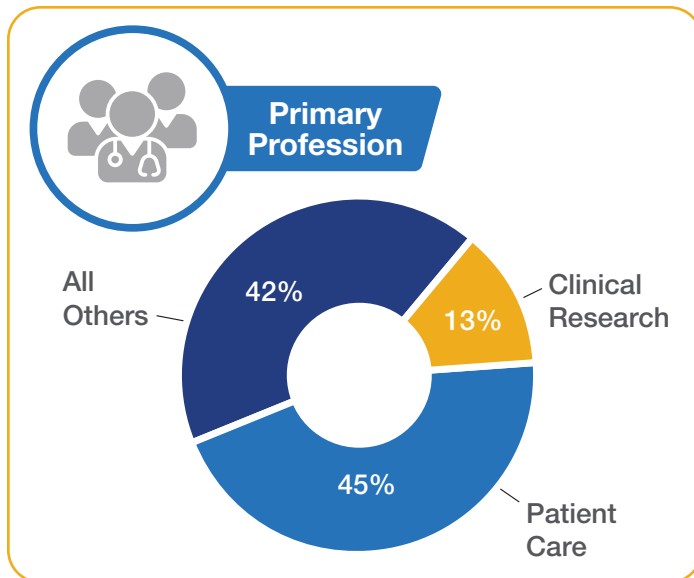
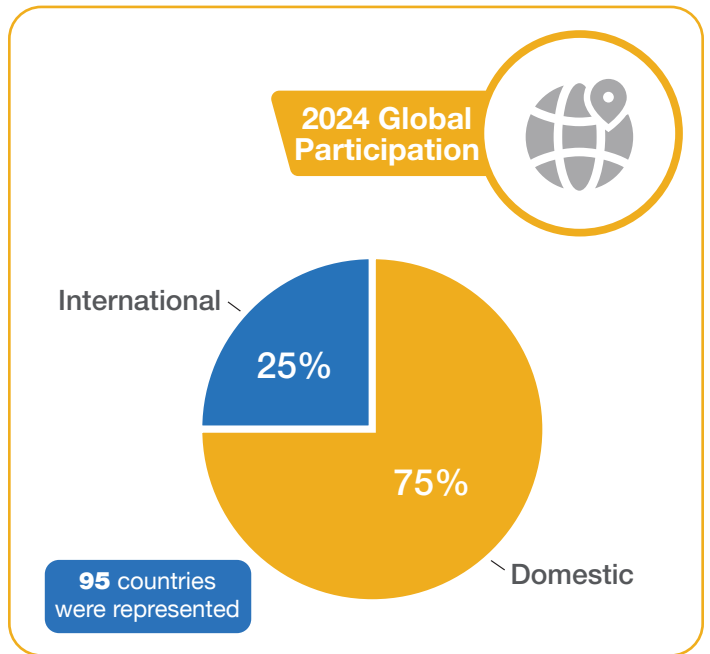
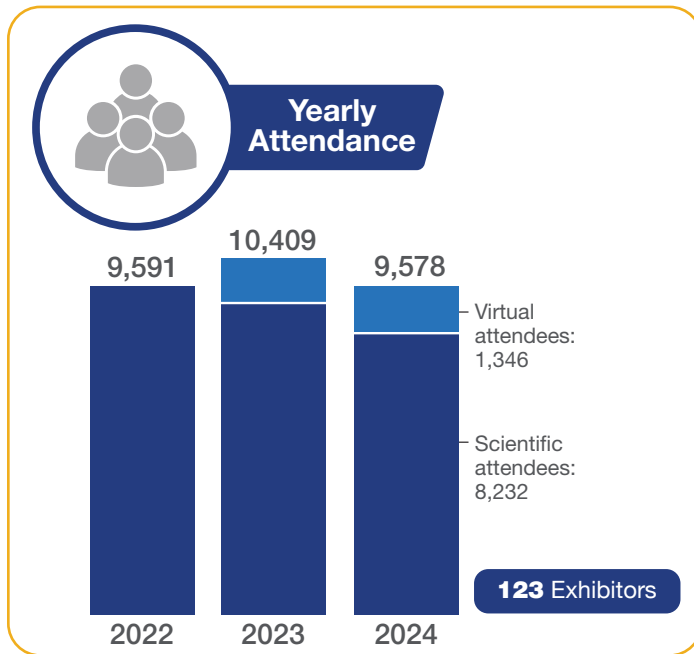


Exhibit Options & Rates

Georgia World Congress Center

285 Andrew Young International Blvd NW
Atlanta, GA 30313

View the floor plan in real time.

Visit idweek.org to begin an application for exhibit space.

Exhibit Hall Hours

Monday, Oct. 20 10 a.m. – 2 p.m. ET
Tuesday, Oct. 21 10 a.m. – 2 p.m. ET
Wednesday, Oct. 22 10 a.m. – 2 p.m. ET

How much will a booth cost?

Calculate the total booth square feet by the appropriate cost in the chart on the right. A 10' x 10' commercial in-line booth is 100 square feet. $\$40 \times 100 = \$4,000$ for the booth.

Nonprofit booths will cost a flat fee of \$26 per square foot regardless of a corner or in-line. We will assign what's available to you. If you have a preference, please let us know in the booth application.

Booth Type	Cost per Square Foot
Commercial In-Line	\$40
Commercial Corner	See below
Commercial Island	\$41
Nonprofit	\$26

You have the option to now enhance your booth by upgrading to a commercial corner for an additional \$500.

Example: You can purchase a commercial in-line booth and enhance your booth to a corner.

$$\$40 \times 100 + \$500 = \$4,500$$

Preassembled (10 x10) Booth ONLY*



For pre-assembled booths, a Fern representative will reach out closer to the event to assist you with the carpet, table drape colors, and back wall graphics.

* Includes: 6' Table, 2 Chairs, Carpet, Table Skirt, FlexFrame Graphics, and a waste bin \$ 5,500 flat fee

Additional Costs

Exhibitors must also carpet their booth.

Additional booth fees that may be incurred, but are not required, include:



Electrical



Furnishings



Drayage

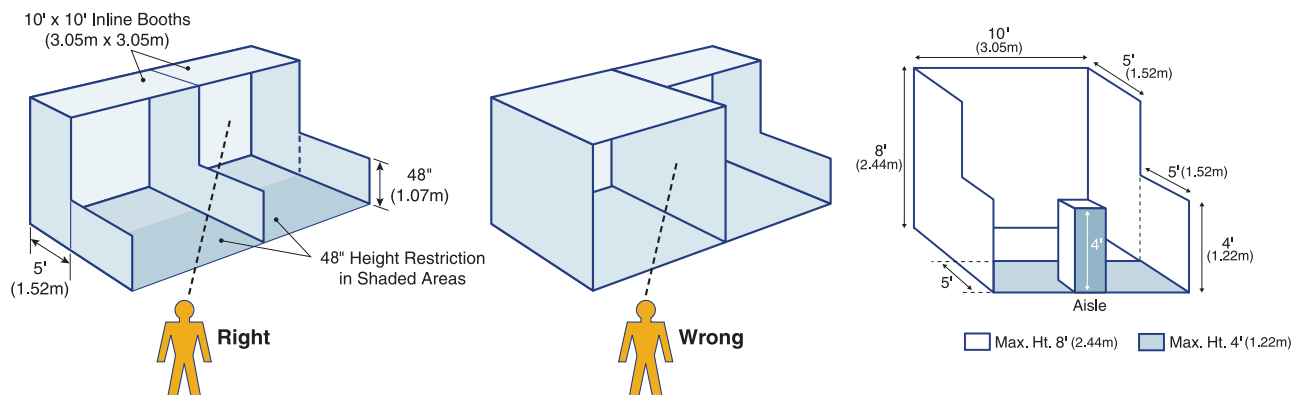


Labor



Internet

Figure 1. In-Line (Linear) and Corner Booths



Space Assignments

IDWeek assigns space as equitably as possible using a priority point system and then on a first-come, first-served, space-available basis. The first round of assignments will involve companies that have applied by **Jan. 10**. Thereafter, IDWeek will assign space based on the date the application is received. IDWeek reserves the right to revise the floor plan to meet the needs of the majority of exhibiting companies. Initial booth assignments and the exhibitor service kit will be issued by **Jan. 22**.

In-Person Exhibitors Receive

- Listing in the print IDWeek attendee guide
- Inclusion in the online exhibit hall
- Four complimentary exhibitor only* printed badges per 100 sqft (10' x 10') of space
- A 7" x 44" identification sign
- Use of the exhibitor lounge
- Three days of attendee coffee breaks in the exhibit hall
- Access to the Opening and Closing Receptions with attendees

*Exhibitor only badges do not allow access to scientific sessions.
Exhibitor Full Conference badges are available at the nonmember rate.

Exhibitor Listing Upgrade – Online Listing

Increase your company's visibility at IDWeek 2025 through exhibitor listing upgrades. You will have the opportunity to showcase your products and generate qualified leads.

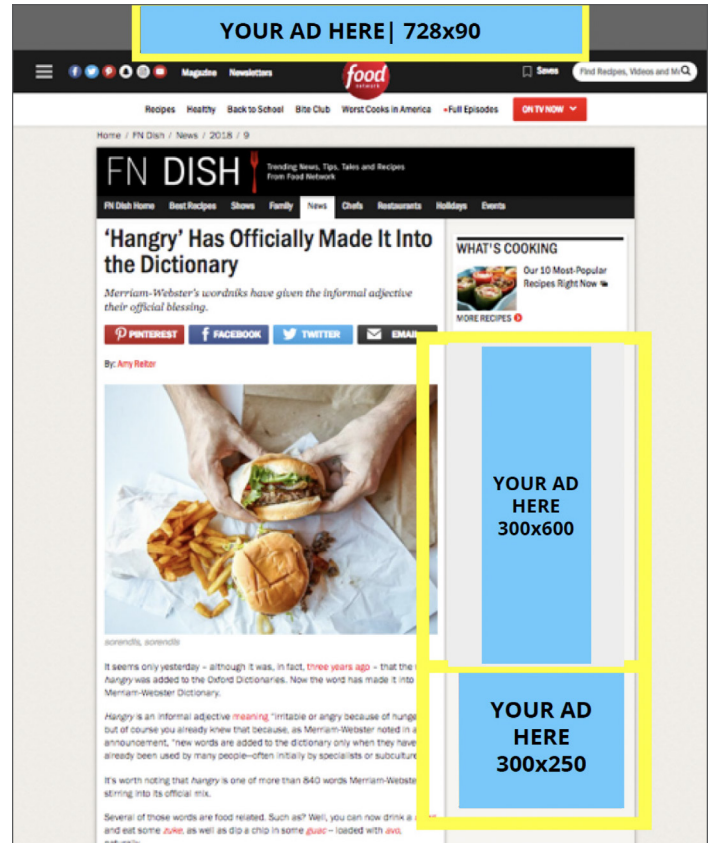
Online Listing	Basic (Free)	Enhanced (\$750)	Premium (\$1,500)
Contact Information	●	●	●
Booth Number	●	●	●
Website	●	●	●
Company Description	●	●	●
Product Categories	●	●	●
Logo		●	●
Access to Leads		●	●
4 Digital Business Cards		●	
4 Collateral Uploads		●	
4 Images With Descriptions		●	
Featured Exhibitor Listing			●
Priority Placement in Search Results			●
Highlighted Booth With Corner Peel			●
8 Digital Business Cards			●
8 Collateral Uploads			●
8 Images With Descriptions			●
8 Video Uploads			●

Year-Round Retargeting Ads

Our audience becomes your audience with retargeting. Get direct access to idweek.org visitors and retarget them with your brand's ads anywhere they visit online.

Pick Your Three-Month Impression Package

No. of Impressions	Price
25,000	\$5,000
50,000	\$7,500
100,000	\$12,000
200,000	\$22,000
300,000	\$30,000
400,000	\$36,000
500,000	\$40,000



IDWeek Info Guide

SOLD OUT

The IDWeek Info Guide is one useful and concise show guide for attendees while working toward a greener footprint and producing less waste. The Info Guide includes program information, exhibit and affiliated event guides and maps.

Areas for Advertising Opportunity:

- Inside front cover
- Inside back cover
- Tabs 1, 3, or 4 front and/or back
 - Tab 1 | Session Info
 - Tab 3 | Industry partners, booths, affiliated events
 - Tab 4 | Quick reference, maps, CE tracker



Specifications & Pricing

Inside front cover — \$30,000

Inside back cover — \$25,000

Tabs front and/or back — \$10,000 per side

Year-Round idweek.org Website Opportunities

IDWeek Website

\$20,000

Your campaign will begin when your advertisement is live on our website and end at the conclusion of IDWeek 2025. Ads may be placed at any time. Supporters are encouraged to place their ads early in the calendar year for the most visibility.

Supporters will be given two ads, mid and lower page.

Ads will be placed within 5 business days. There will be a \$500 ad change fee to replace ads during the year. No content may open or animate outside of the designated ad space.

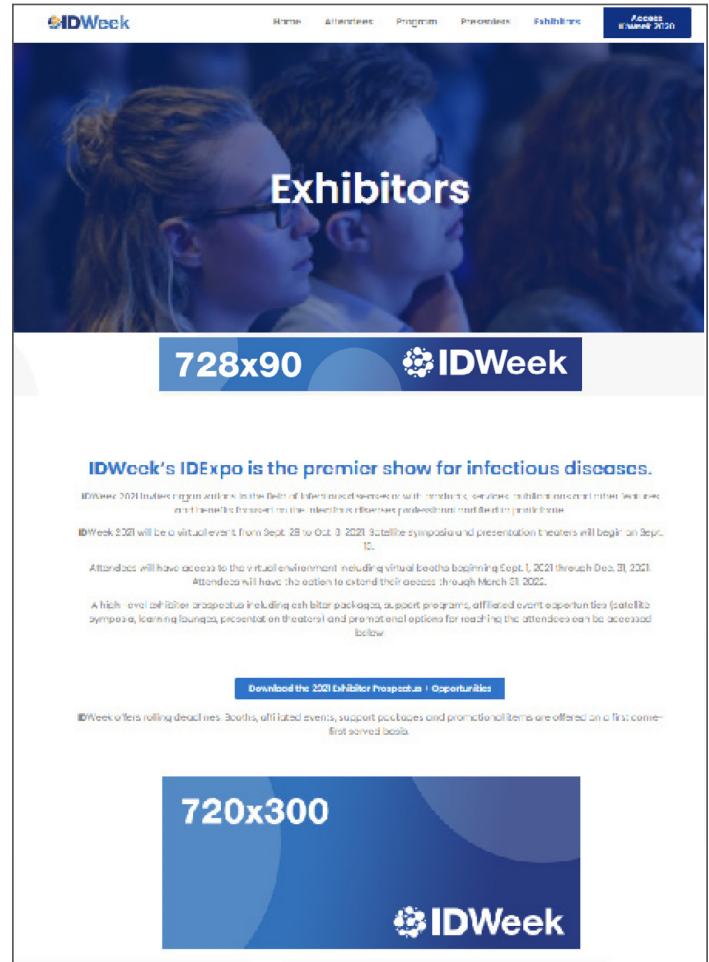
Be one of only 10 SUPPORTERS on idweek.org!
The estimated number of impressions per supporter is 50,000.

Click & Show Data



Supporters are encouraged to add a tracking code to the click-through URL.

A good tool for building those URLs is **Google Analytics**.



IDWeek Pocket Guide

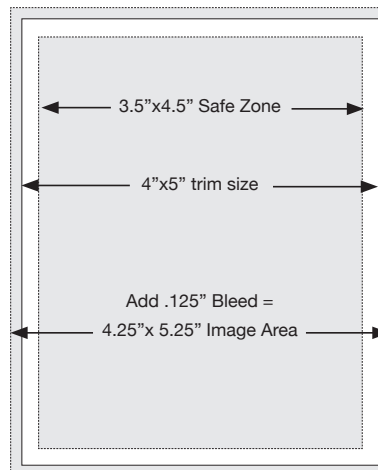
SOLD OUT

The Pocket Guide will contain all session titles, room numbers, dates and times of IDWeek and industry partner events for attendees to quickly reference and find the next event to attend.

Specifications & Pricing

Back Cover — \$25,000





Inside Front Cover — \$20,000



Provide artwork as CMYK 300 dpi press pdf with crops and bleeds

Year-Round IDWeek Supporter Social Media Posts

Supporter Social Media Posts may be used to promote industry educational events only.

1 post — \$3,500 2 posts 1 week — \$6,000 6 posts 3 months — \$15,000			
 Facebook 3.5K+ facebook.com/idweekmtg	 Instagram 1.5K+ instagram.com/idweekmeeting	 LinkedIn 1.3K+ linkedin.com/company/idweekmtg	 X 17K+ x.com/idweekmtg
Image size: 1200 x 628px	Image size: 1080 x 1080px	Image size: 1200 x 628px	Image size: 1200 x 628px
Accepted file types: JPG, PNG and GIF	Accepted file types: JPG, PNG and GIF	Accepted file types: JPG, PNG and GIF	Accepted file types: JPG, PNG and GIF
Video Specifications			
1280 x 720 min width is 1200 pixels.	Min resolution is 1080 x 1080. Horizontal pixel resolution is 1920.	Aspect ratio is 1:2.4 to 2.4:1.	1280 x 720 or 720 x 720 (square).
Max file size is 1.75GB. Video length max is 45 minutes.	Max file size is 100MB. Video length max is 60 seconds.	Max file size is 5GB. Video length max is 10 minutes.	Max file size is 512MB. Video length max is 140 seconds.
Recommended video formats are MP4 and MOV.	Allowed video formats are MP4 and MOV.	Accepted video formats are ASF, AVI, FLV, MOV, MPEG-1, MPEG-4, MP4, MKV and WebM.	Recommended video formats are MP4 for web and MOV for mobile.
Content Specifications			
<p>Text: Subtract 15 characters for IDWeek to include *SUPPORTER POST* text.</p> <p>Hashtags: Posts can include all hashtags requested, up to the character limits noted below.</p>			
63,206 characters	2,200 characters	120,000 characters	280 characters

Note: No discounts will be given for posting on less than four platforms.
 Post graphic and text due 10 business days before the posts will appear.

Attendee “My Experience” Ad

SOLD OUT

“My Experience” Ad

\$12,000

Your ad can appear when attendees navigate to the “My Experience” schedule page after logging in to the desktop experience from their computer or mobile device. Up to 7 available.

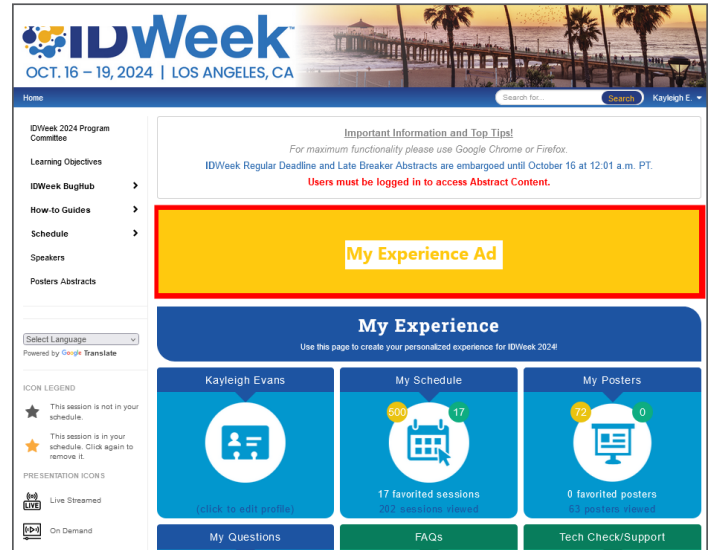
Click & Show Data



Supporters are encouraged to add a tracking code to the click-through URL.

A good tool for building those URLs is **Google Analytics**.

Up to 7 change-on-refresh banners available



Virtual Program Website: CadmiumCD

SOLD OUT

Portrait Banners

\$15,000

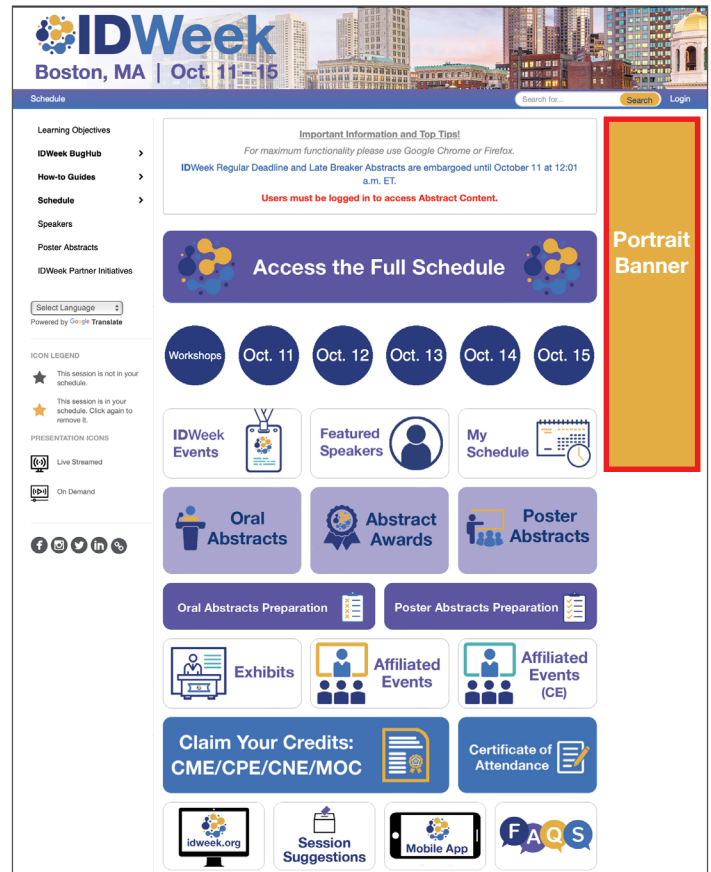
Gain visibility by highlighting a company, product, event or other initiative in the IDWeek Interactive Program. This homepage placement is the launch pad to the complete schedule released in late spring/early summer. Ads will rotate in random order and can be added at any time.

Click & Show Data



Supporters are encouraged to add a tracking code to the click-through URL.

A good tool for building those URLs is **Google Analytics**.



Supporter Emails

Supporter Emails

\$14,000

IDWeek partners with JH Communications LLC (formerly Custom NEWS) to send your HTML email to the attendee list. Attendees who opt out of receiving industry partner communications will be excluded from the distribution list.

Share a Message With Attendees Using Your Own Branding, Messaging and Subject Line!

Dates Available

September:

- Friday, Sept. 5
- Monday, Sept. 8
- Friday, Sept. 12
- Monday, Sept. 15

- Friday, Sept. 19
- Monday, Sept. 22
- Friday, Sept. 26
- Monday, Sept. 29

October:

- Friday, Oct. 3
- Monday, Oct. 6
- Friday, Oct. 10
- Monday, Oct. 13
- Friday, Oct. 17

Post-Show:

- Friday, Oct. 24
- Monday, Oct. 27
- Friday, Oct. 31

 = **SOLD OUT**

Contact the IDWeek team about additional post-show eblast dates, for distribution on Mondays and Fridays through Friday, Dec. 12.

Email Specifications

- IDWeek needs to be formatted correctly, with “ID” capitalized and bolded.
- File size: Optimum: 100KB; Maximum: 300KB.
- Images should not exceed 600 pixels in width.
- Please include images along with your HTML file. Images should be sized to fit into the email design.

Personalization requests cannot be accommodated. Any questions about automatically included headers or footers should be directed to Jenn Hess.

Complete specifications will be sent to supporters in July. Please direct all production-related questions to Jenn Hess, jhess@showdailies.com.

Please send all materials to Jenn Hess, jhess@showdailies.com, no later than seven business days prior to the send date to guarantee the eblast is sent on the requested date.



We Appreciate Your Support!



Video Media/Instagram Wall

IDWeek is offering two video walls (67 ft 8 in wide by 11.5 ft tall by 58 in deep. Display area is 161 sq. ft.). Both will be in “High traffic” areas. They will feature the affiliated event schedule and the IDWeek Instagram feed. Also, rotating on a 10-minute loop

will be IDWeek announcement and seven minutes of industry partner content. (No audio permitted)

Pricing:

- 15-sec = \$10,000
- 30-sec = \$18,500



Georgia World Congress Center **SOLD OUT** Digital Signage

\$25,000 each 4 Available

The Georgia World Congress Center offers unique digital signage opportunities throughout the IDWeek 2025 space. Be one of First four to take advantage of these Large-Format Digital Displays to project your company’s message and drive traffic to your booth. It includes:

- TMB XL-Billboard (8 seconds each)
- 26 Building Monitors (20 seconds each)
- 3 LED Walls (20 seconds each)
- 2 A/B Lobby exterior entrance LEDs 20 sec each
- 1 B-Side Cutout LED 20 sec each
- 2 Front and Side B Lobby LEDs 20 sec each



Georgia World Congress Center Opportunities

SOLD OUT

ITEM	SIZE	S/D	LOCATION	AMOUNT
SPONSOR BANNER 1-0	20'W x 5'H	Single	Exhibit Hall B2 Right Roll-Up Door Entrance	\$15,000
SPONSOR BANNER 1-1	20'W x 5'H	Single	Exhibit Hall B3 Left Roll-Up Door Entrance	\$15,000
SPONSOR BANNER 1-2	20'W x 5'H	Single	Exhibit Hall B3 Right Roll-Up Door Entrance	\$15,000
SPONSOR BANNER 2-10	9'-5"Wx4'-2"H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 211/212)	\$8,500
SPONSOR BANNER 2-11	23'-6"Wx4'-2"H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 211/212)	\$15,000
SPONSOR BANNER 2-12	21'W x 16'H	Double	B2 Concourse near water feature	\$47,500
SPONSOR BANNER 2-13	21'W x 16'H	Double	B2 Concourse near water feature	\$47,500
SPONSOR BANNER 2-14	21'W x 16'H	Double	B2 Concourse near water feature	\$47,500
SPONSOR BANNER 2-16	3'Wx16'H	Double	B2 Concourse near water feature	\$14,000
SPONSOR BANNER 2-17	17'-6"Wx4'H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 213/214)	\$10,000
SPONSOR BANNER 2-18	21'-6"Wx4'H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 213/214)	\$12,500
SPONSOR BANNER 2-19	17'-6"W-4'H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 213/214)	\$10,000
SPONSOR BANNER 2-22	3'Wx16'H	Double	B2 Concourse near FoodWorks	\$10,000
SPONSOR BANNER 2-23	3'Wx16'H	Double	B2 Concourse near FoodWorks	\$10,000
SPONSOR BANNER 2-24	3'Wx16'H	Double	B2 Concourse near FoodWorks	\$10,000
SPONSOR BANNER 2-25	3'Wx16'H	Double	B2 Concourse near FoodWorks	\$10,000
SPONSOR BANNER 2-26	3'Wx16'H	Double	B2 Concourse near FoodWorks	\$10,000
SPONSOR BANNER 2-27	3'Wx16'H	Double	B2 Concourse near FoodWorks	\$10,000
SPONSOR BANNER 2-29	17'-6"Wx4'H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 216/217)	\$10,000
SPONSOR BANNER 2-30	21'-6"Wx4'H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 216/217)	\$18,000
SPONSOR BANNER 2-31	17'-6"Wx4'H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 216/217)	\$10,000
SPONSOR BANNER 2-4	32'W x 5'H	Double	B2 Concourse (directly across from MR 209/210)	\$22,500
SPONSOR BANNER 2-5	32'W x 5'H	Double	B2 Concourse (directly across from MR 209/210)	\$22,500
SPONSOR BANNER 2-6	32'W x 5'H	Double	B2 Concourse (directly across from MR 209/210)	\$22,500
SPONSOR BANNER 2-7	32'W x 5'H	Double	B2 Concourse (directly across from MR 209/210)	\$22,500
SPONSOR BANNER 2-8	27'Wx20'H	Single	Open Space between Restrooms on B2 Concourse (directly across from MR 209/210)	\$75,000
SPONSOR BANNER 2-9	23'-6"Wx4'-2"H	Single	B2 Concourse/Meeting Rooms to B3 Concourse/Meeting Rooms (near MR 211/212)	\$18,000
SPONSOR BANNER 4-10	15'W x 15'H	Single	B4 Registration Hall Lobby	\$30,000
SPONSOR BANNER 4-11	15'W x 15'H	Single	B4 Registration Hall Lobby	\$30,000
SPONSOR BANNER 4-12	30'W x 16'H	Double	B4 Registration Hall Lobby	\$65,000
SPONSOR BANNER 4-4	32'W x 42'H	Double	B4 Registration Hall to Concourse	\$150,000
SPONSOR BANNER 4-5	28'Wx3'H	Single	B4 Registration Hall to Concourse	\$12,000
SPONSOR BANNER 4-6	28'Wx3'H	Single	B4 Registration Hall to Concourse	\$12,000
SPONSOR BANNER 4-7	14'-6"W x 7'H	Double	B4 Registration Hall to Lounge	\$16,000
SPONSOR BANNER 4-8	14'-6"W x 7'H	Double	B4 Registration Hall to Lounge	\$16,000
SPONSOR BANNER 4-9	47'Wx4'H	Double	B4 Registration Hall to Lounge	\$10,000
SPONSOR ESCALATOR 1	596.75"W x 11.625"H	Single	Exhibit Hall B2 Lobby to B2 Lobby/Meeting Rooms	\$16,000
SPONSOR ESCALATOR 4-1	276"W x 24"H	Single	B4 Concourse Entrance	\$16,000
SPONSOR ESCALATOR 4-2	276"W x 24"H	Single	B4 Concourse Entrance	\$16,000
SPONSOR STAIRCASE 4-1	83.5"W x 6.125"H	Single	B4 Concourse Entrance	\$16,000
SPONSOR STAIRCASE 4-2	83.5"W x 6.125"H	Single	B4 Concourse Entrance	\$16,000

Official Partner Opportunities

IDWeek Daily News: Digital Advertising and Email Opportunities

Contact **Jenn Hess** (jhess@showdailies.com) to discuss the following digital advertising opportunities to reach attendees before, during and after IDWeek:

- **IDWeek Daily News**, the official newspaper of IDWeek. Publication content includes session previews and recaps, event schedules and host society news.
- **IDWeek Daily News** e-newsletter. Limited banner ad placements available in newsletters sent to more than 40,000 recipients, including conference attendees and host society members.

Distribution schedule: three preview issues, four onsite issues and one post-conference issue.

IDWeek Daily News
Friday, Oct. 13

Innovations Coming in Fungal Diagnosis, Treatment and Vaccines

Fungal infections can be difficult to diagnose, treat and prevent. But new therapies are driving change that, while not yet realized, could have positive impacts for patients.

The Thursday session "The Antifungal Evolution: Novel Strategies for a Changing World" explored the coming innovations. The session was moderated by Jeniel Natt, MD, PhD, associate professor at the University of Wisconsin-Madison, and Sophia Koo, MD, SM, assistant professor of medicine at Brigham and Women's Hospital and Dana-Farber Cancer Institute.

Dr. Koo also presented, discussing breath-based metabolomics for diagnosis of invasive fungal infections. "Everyone in this room is really familiar with the diagnostic challenges we have with aspergillosis," she said. "Conducting multiple types of tests can improve the accuracy of diagnosis but still leaves something to be desired. Dr. Koo is currently testing a breath sensor to improve accuracy and speed. "The ultimate goal is to translate this to something that can be commercialized. I'm trying to use a rapid gas sensor that

Stuart Levitz, MD, discussed the state of antifungal vaccines in the session "The Antifungal Evolution: Novel Strategies for a Changing World." was developed for [the] military initially. The breath comes in, the chemicals are ionized. Based on how it moves across this field, you can understand what's inside a breath."

Dimitrios Kontoyannis, MD, professor of infectious diseases at the University of Texas MD Anderson Cancer Center, discussed engineering CAR T and natural killer cells to treat mold infections. "CAR T cells are very difficult and expensive to develop, but Dr. Kontoyannis and his lab are making

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IDWeek Daily News
Thursday, Oct. 12

What's your treatment plan for hospitalized adult patients with COVID-19?

Genentech
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DISCOVER AN OPTION

IDWeek Daily News: Read the Thursday Issue

- Opening Plenary Explores the "Muddy" Impact of AI
- Exploring the Impact of Emerging Digital Tools and Tech on ID
- COVID-19: A Teacher With More Lessons to Come
- Thursday's Lectures Focus on Outbreak Response, Transplant ID and Severe Malaria
- News From IDWeek Partner Societies
- Bug Hub and Affiliated Events Schedules
- And much more!

[View the full Thursday issue.](#)

Thursday's Lectures Focus on Outbreak Response, Transplant ID and Severe Malaria

The three named lectures scheduled for today are not short on big ideas: solving the organ transplantation shortage, staying a step ahead of the next pandemic and weaving a little poetry into ID. [Continue reading.](#)

Updates From the Leading Edge of HIV Care and Prevention

Delivering the absolute best HIV care and prevention can

Outdoor Citywide Opportunities

This partnership with EMC Outdoor offers industry partners a robust package of citywide opportunities, from the airport and MARTA to transportation kiosks and billboards that attendees will pass on their journey to the conference.

View the opportunities with our official partner, EMC Outdoor. Please contact (610) 355-4450 to explore these options.

Opportunities secured outside of EMC may jeopardize the company's priority points and ability to participate in future events.

Convention Center Wi-Fi **SOLD OUT**

Supporter Wi-Fi throughout the Georgia World Congress Center \$50,000

Connect with 12,000+ attendees by becoming the sole supporter of the Georgia World Congress Center Wi-Fi.

Optional at no additional cost: Splash screen, password and/or URL redirect



Seating Cubes **SOLD OUT**

Seating Cubes per 500 \$30,000

You can achieve visibility throughout IDWeek 2025 with our new seating cubes! Have your 500 cubes placed in the Exhibit Hall, Presentation Theaters and common areas throughout the convention center. Each cube is 13.5" L x 13.5" W x 17.25" D and will feature your logo/company name as well as your booth number on 2 sides of the cube. The other 2 sides will have IDWeek branding while the top and bottom sides will be left blank.



Exhibitor, Affiliated Events, Support and Promotional (Opportunities): Payment Terms

Payment Information

A deposit of 50% of opportunities for IDWeek 2025 must be received by **May 2, 2025**. If a 50% deposit is not received, the item will be cancelled. The remaining balance must be paid on or before **June 27, 2025**. If full payment is not received by this date, the item can be reassigned or sold.

If a reservation is made after June 27, then payment in full is due at the time the reservation is made. If payment is not received after the reservation is made, the opportunity can be resold. If production has started, then any costs are the responsibility of the industry partner. If deadlines are missed and additional resources are needed for production, the cost is the sole responsibility of the industry partner.

Payment in full is due prior to participating at IDWeek 2025.

Any companies with outstanding payments prior to the start of IDWeek 2025, will not be allowed to exhibit, and/or participate.

Exhibit Space Cancellation/Reduction

Exhibiting companies that cancel or reduce their exhibit space must provide written notice to IDWeek. Refund rules for exhibit rental charges:

- 100% is refunded if the booth is cancelled or space reduced by May 2, 2025.
- 50% of the total exhibit rental charge is refunded if the booth is cancelled or space reduced between May 2, 2025, and June 27, 2025.

- 0% is refunded if the booth is cancelled or space reduced after June 27, 2025.
- All refunds, regardless of original payment method, will be made by bank transfer or check. Allow 4-6 weeks for refunds.

Method of Payment

Please add an invoice number to all remittances.

The preferred methods of payment are MasterCard, Visa, American Express and Discover. IDWeek adds a 3% credit card fee to all transactions.

Industry partners may also submit an ACH or wire to:

Credit To: Infectious Diseases Society of America

Bank: Truist Bank, 1445 New York Ave. NW, 4th Floor, Washington, DC 20005

ABA/Routing: 061000104 (*ACH, Wire Transfers & EFT Transfers*)

Swift Code: BRBTUS33 (*For International Wires Only*)

Account No: 206849079

Please Email Remittances to:
accountsreceivable@idsociety.org

If the preferred payment methods are not possible, make checks payable to:

Infectious Diseases Society of America
Attn: IDWeek
4040 Wilson Blvd, Ste. 300
Arlington, VA 22203